

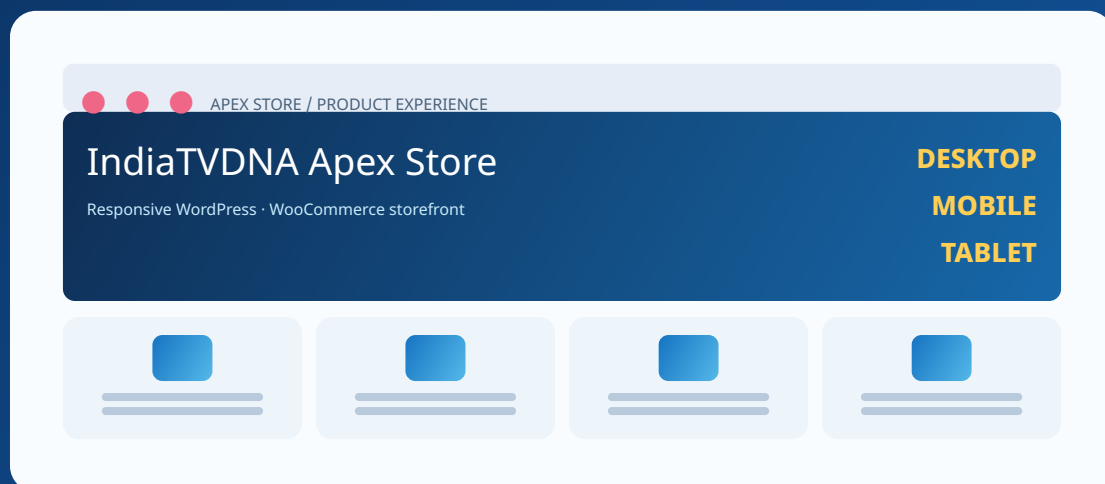
Product Information & Specifications

A practical, transparent overview of features, requirements, plans, setup and release limitations.

Public brochure

Source-reviewed

Version 1.0.0



Public product specification. This brochure covers confirmed source-level capabilities, system requirements, purchase-plan concepts, onboarding and important limitations. It is suitable for display on the public product page.

SECTION 01

Executive overview

IndiaTVDNA Apex Store 1.0.0 is a mobile-first WordPress theme focused on WooCommerce storefronts, software catalogs and digital-product merchandising. It combines native WordPress theming, a theme administration console, commerce-focused interfaces and diagnostic tools.

Storefront
WooCommerce shop, product, cart, checkout and account presentation.

Customization
Apex Control Center, color controls, homepage, header and footer settings.

Operations
Performance Lab, compatibility diagnostics and Link/Route Audit.

SECTION 02

Feature portfolio

Area	Included capabilities	Why it matters
Design	Global styles, header/footer options, homepage sections, responsive grids	Consistent branding on large and small displays.
WooCommerce	Shop, catalog, product, cart, checkout, My Account layouts	Store navigation and commerce UI presentation.
Product discovery	Live search, progressive AJAX filters with fallback, Quick View	Help shoppers find and inspect relevant products.
Shopping UX	Slide-out cart, cart quantity updates, optional sticky purchase controls	Reduce navigation friction on compatible sites.
Merchandising	Optional banners, advertisement slots, feature sections	Highlight product categories and promotions.
Trust	Product ratings, reviews, eligible verified-buyer labels	Use authentic WooCommerce records.
Diagnostics	On-demand Performance Lab, link/route checks, compatibility tools	Support investigation and configuration review.

Area	Included capabilities	Why it matters
Maintenance	Configuration import/export, restore-point controls	Safer theme-setting changes where supported.

SECTION 03

Platform and environment

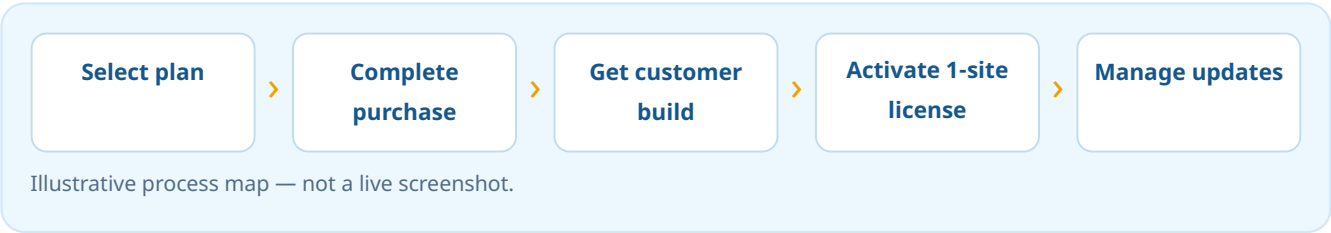
Item	Requirement / notes
Theme version	1.0.0 (public release)
WordPress	6.4 or newer
PHP	8.0 or newer
WooCommerce	Required for ecommerce workflows; install and configure separately
HTTPS	Recommended for secure orders and license activation
Browser	Modern browsers; responsive layouts for desktop, tablet and mobile
Other plugins	Compatibility must be verified on your actual site

Performance disclosure

Page speed and Core Web Vitals vary by hosting, content, extensions, network and caching. No guaranteed PageSpeed/Lighthouse grade is asserted.

SECTION 04

Licensing and purchasing



30 Days / 1 Site	1 Year / 1 Site	Lifetime / 1 Site
Time-limited service entitlement	Annual service entitlement	Plan-defined lifetime entitlement

30 Days / 1 Site	1 Year / 1 Site	Lifetime / 1 Site
Renewal options depend on listing	Annual renewal subject to terms	Not an unlimited-sites license

About GPL

The theme declares the GPL-2.0-or-later license. Purchased keys may manage hosted update delivery, support or eligible services; they do not cancel GPL rights. Refer to published sales and support terms for exact entitlements.

SECTION 05

What customers receive

- Access to the purchased plan's product information and downloads after successful order processing.
- A licensed `CUSTOMER_READY` theme ZIP when the release has been correctly built and attached by the seller.
- License key/activation workflow through the configured IndiaTVDNA service.
- Relevant buyer-only documentation when attached to the order dashboard.
- Theme updates and support only to the extent specified by the published plan terms.

Seller release prerequisite

An OWNER/Developer theme ZIP is not a customer-ready licensed distribution. The seller must generate, attach and test the correct customer build before publishing orders.

SECTION 06

Installation and setup summary

- ✓ Take a complete site backup; check WordPress/PHP versions.
- ✓ Install and activate WooCommerce if ecommerce is needed.
- ✓ Upload the correct customer theme ZIP from Appearance → Themes → Add New → Upload Theme.
- ✓ Open Settings → IndiaTVDNA License to submit the issued license key.
- ✓ Open IndiaTVDNA → Apex Control Center for design and store configuration.
- ✓ Test catalog, account, cart and payment paths before launch.

SECTION 07

Accuracy, security and accessibility

Topic	Responsible expectations
Payments	Payment gateways are separate services. Test securely; never record card details in support logs.
Customer reviews	Only genuine reviews and purchase verification should be displayed.
Images	Marketing artwork is illustrative; it does not represent a guaranteed site design.
Updates	Back up first; use an authenticated, compatible release.
Licensing	One production website per listed plan; activation requires service reachability.
Accessibility	Theme includes accessibility-oriented controls; test your content and extensions.

SECTION 08

Frequently asked questions

1. Does the theme include a hosting account?

No. Domain, hosting, SSL and payment processing are separate purchases/configurations.

2. Do I need WooCommerce for a digital store?

Yes, if you want the supported WooCommerce storefront and checkout flows.

3. Is there a bundled paid page builder?

No mandatory third-party paid builder is established by the source review.

4. Will the theme always score 100 in a speed test?

No. Results depend on environment and implementation.

5. Is license activation included in any ZIP?

Only the specially generated and tested customer-ready licensed build should be offered to buyers.